

**ULTRA PURE BOTTLED WATER, INC.**  
5202 S. Lois Ave. Tampa, FL 33611  
813.835.7873 www.nameyourbottle.com  
Art Department Digital File Submission  
Email to [pressready@nameyourbottle.com](mailto:pressready@nameyourbottle.com)  
(16.9 oz. or 20 oz. label)

We are a **Windows** based shop. Labels composed on Windows or Mac systems are both usable if saved in the correct format. Label artwork such as logos and illustrations and all text should be designed and composed in vector based software. The application we support is **Adobe Illustrator**. Files can be saved as native **CS2 ai** files or as **EPS** files if created with other vector software such as Coreldraw, Quark Xpress, Indesign or other vector programs. It may also be saved as a **PDF** such as this file as long as you retain editability with Adobe Illustrator.

This design template is a **PDF** file containing a vector template that can be used in Illustrator to compose your label and is also viewable on most any computer with Acrobat Reader. Visit our **About Graphics** page at [www.nameyourbottle.com](http://www.nameyourbottle.com) for more information on graphic formats.

Do not embed artwork taken from the web or clipart. This type of artwork is of very low resolution and quality and although fine for online viewing, is unacceptable for press printed works.

Please include **all** images and art used in the label you are designing by embedding the image. If the image is linked then you will need to send the art file that you are linking to separately. All text needs to be convert to outlines/curves before sending. The avoids us needing to have all the possible fonts in the market today.

Please allow for a 1/16" bleed on any color or image appearing up to the label edge.  
Email finished press ready label to [pressready@nameyourbottle.com](mailto:pressready@nameyourbottle.com)

1/8th" Bleed

PURIFIED WATER

Nutrition Facts	
Serving Size 1 Bottle (16.9 fl oz.)	
Amounts Per Serving	
Calories 0	
	%DV
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 0g	0%
Protein 0g	0%
Bottled and Distributed by: ULTRA PURE BOTTLED WATER, INC. Tampa, FL 813-835-7873 <a href="http://www.nameyourbottle.com">www.nameyourbottle.com</a>	

7.75" x 2.125"

(TEMPLATE)

please use this to layout your artwork design  
Traditional FDA Compliant Format

Die cut line (Does not print)

1/8th" Bleed

PURIFIED WATER

7.75" x 2.125"

(TEMPLATE)

please use this to layout your artwork design  
Alternate Format (Use only if full label space is needed)

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Die cut line (Does not print)

16.9 fluid ounces